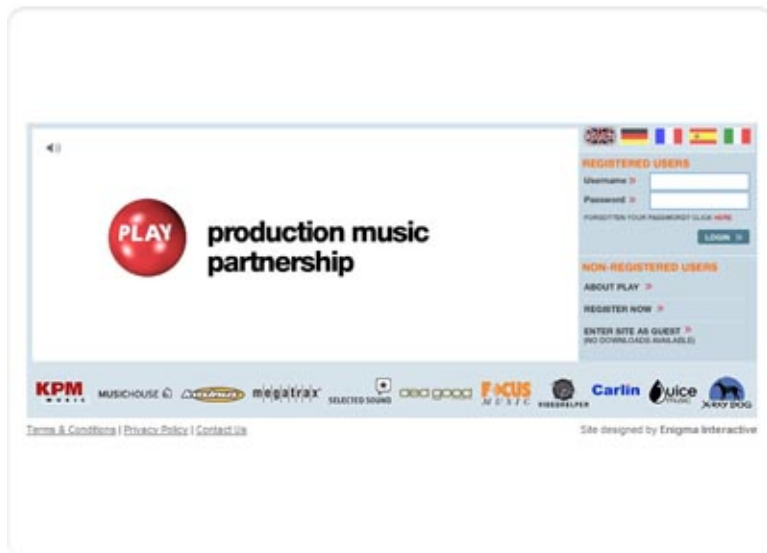




www.playproductionmusic.com

Key Features

- First-of-its-kind online production music finder
- Contains over 250,000 broadcast quality tracks
- Used in over 50 countries worldwide
- Over 1 million downloads every month
- 3000% Return On Investment



When EMI needed a tool to allow their clients and agents to find, search, audition and download their production music libraries, they approached Enigma. The result was [PLAY](#).

A first-of-its-kind, [PLAY](#) is recognised as setting the standard for the delivery of production music online. And we're really rather proud of it.

Primary Audience

Aimed at global agents and companies delivering production music to the media, film and advertising industries - users include; BBC, ITV, NBC.

What does the client say?

When we first instigated the Online Music Finder project, little did we realise just how significant the system would become... we've got you and the team at Enigma to thank for its remarkable success... The feedback we have had from users and our agents on the continent has been fantastic. I'm looking forward to the next phase of developments and our continued partnership with great excitement.

Peter Cox - Director, EMI

The Nuts & Bolts

- Online music finder
- Advanced tagging and search facilities
- Multi-language
- Content and User Management System

- Personalised user experience
- Custom-built statistics package