



www.abpischools.org.uk

Key Features

- Interactive modules exceed the National Curriculum requirements
- Reviewed in the Guardian (Jul 2010) - listed as one of the [National STEM Centre's "favourite resource"](#)
- Engaging resources featured on the National STEM Centre eLibrary
- Popular amongst young people
- Rave reviews from science teachers who expressed "delight" to have such a useful and up-to-date teaching aid
- Modules produced by Enigma include; [Skin](#), [Hormones](#), [Genes & Inheritance](#), [Diabetes](#), [Diabetes 16+](#), [Body Builder](#) and [Population Growth](#)



The [Association of the British Pharmaceutical Industry](#) wanted to inject some interactivity into their longstanding Resources for Schools website – so they knocked on Enigma’s door.

Our interactive education experts re-designed and re-structured several education modules so that they appealed to children – because we’re clever like that. We then provided [ABPI](#) with the tools and templates to recreate their own – because we’re flexible like that!

Then they asked us to provide a fresh new site design – and we were delighted to deliver!

Primary Audience

Aimed at 5-16+ year-olds with dedicated teacher and parent support areas.

What does the client say?

Over the 5 years we have worked with Enigma, they have demonstrated a ‘can do’ attitude to all the challenges we have set them. We have been delighted with their professional approach and attention to detail in the product delivered.

Sarah Jones – Education and Skills Manager, ABPI

The Nuts & Bolts

- Interactive, flash-based modules
- Advanced meta-tagging & search facilities

- Advanced Content and User Management System
- Templated module-builder
- Dedicated teacher & parent support areas